



ATOS IN A BOX >>

ON-DEMAND DESKTOPS FOR AGILITY, COMPLIANCE AND COST-REDUCTION

Anytime/anywhere access to information, communication and collaboration tools has changed people's expectations of personal technology forever.

In business, you want to take advantages of these changes –how do they contribute to ever more productive work-styles?

This shift can be turned to great advantage for IT management too. It helps provisioning stop being prescriptive. It enables you to help the workforce make their own choices, while at the same time managing all security, compliance and cost-control issues.

As more and more organizations let employees choose their own laptops and PDAs, the next move is to give them simple portal access to the tools and services they need, along with no-stress back-up.

Many Atos Origin clients are already benefitting from on-demand desktops.

Tune in to on-demand desktops, increasing personal productivity and putting an end to standardization and licensing headaches.

MEET INDIVIDUAL NEED AND ACHIEVE BEST PRACTICE

Playing PC catch-up has always been a constant aggravation for IT departments. Making sure that the desktop stays up-to-date, managing licensing issues and new releases, security patches and the rest is never-ending and costly.

Application renewal impacts hardware too: more functionality means more power, and that in itself inhibits timely adoption.

All this just got easier for everybody.

THE ONLY DESKTOP THAT MAKES SENSE

Think about what's happened to music online. All you want to do is listen: pure sound – pure service. The device doesn't matter, and ownership of the medium matters even less. (With music, you can at least still enjoy your old album covers - few people take the same delight in old Office packaging).

Atos Origin has applied exactly this principle to the company desktop – but thinking business not private use. Following success with mid-sized businesses in the Netherlands, we now offer this approach to our enterprise customers.

HOW IT WORKS

All the employee needs is a browser. All applications (standard and business-specific) are accessed via the browser. If employees are offline, they automatically use a cached version of their latest desktop.

Together we will define the workplace profiles you need. The core components will be common across the enterprise:

- » Windows
- » Office
- » Exchange
- » SharePoint

Your own business applications and company branding are integrated in the mix and your security and compliance practice is designed in.

There are differences in personal and business use. Many people are happy, for example, to use Microsoft Messenger with friends and family, but for our customers' confidential dialogue and information exchange, we will use Office Communication Server.

Different work communities have different needs, and together we will define and sustain the different desktop profiles used by everybody from point-of-sale staff to the chief exec.

Once the choices have been made, we'll create the entire resource inside our own data centers. We publish the portals and turn on the green light.

UNLIMITED AGILITY

Because everything is waiting for your workforce just behind their browser, you gain agility which could only be dreamt of with traditional approaches. This turns into direct business benefit. If, for example, you employ 100 student staff for one month to do some street-based research during their summer holidays (and all those students have their own PCs), you just tell them where to click and let them go. And at the end of the month? Self-cleaning, no trace, no risk, no cost.

TRY IT FOR YOURSELF

Our on-demand desktop gives real satisfaction. It drives cost and complication out of IT provisioning and compliance. Greater control in delivery also means the employee experiences better application performance.

We are keen for you to experiment:

- » Spend the day at one of our Executive Briefing Centers, building and testing a working prototype for your own company
- » Joint a webinar and get a first taste with a try-before-you-buy test account

We are ready to go. We will handle all transformation and ongoing service management. Business and commercial logic points here unequivocally. This is the way ahead.

WHY ATOS ORIGIN

- » At least 20% savings over traditional desktops
- » 70% reduction in end-to-end energy costs
- » Agility for different employee communities
- » Pay-per-use for desktop and support
- » A compliant and secure environment
- » Smart back-up with near zero load on PCs

"THE DESKTOP I NEED IS ALWAYS READY FOR ME VIA ANY BROWSER ON ANY DEVICE"

For more information:
engage@atosorigin.com